

A DAY IN THE LIFE OF A SCHOOL BUS



Art Competition & Scholarship

Sponsored by Leonard Bus Sales, Inc.

Leonard Bus Sales is proud to announce the 3rd Annual “A Day in the Life of a School Bus” Art Competition & Scholarship to recognize and encourage the artistic talent of high school students across New York State. We are challenging students to depict a day in the life of the average school bus; to capture the places it goes and the things it sees. The winning art piece will be made into full-size, professional quality prints and will be shared with school districts and school bus enthusiasts throughout New York State.

Artwork Subject Requirements

- The overall theme of the artwork must be school bus related.
- The school bus does not have to be the focal point of the piece, but it must be present and recognizable.
- The school bus depicted must be an IC or Trans Tech brand school bus.
 - For photos of an IC or Trans Tech school bus, please visit www.leonardbus.com and click on the “Sales” tab.

Competition Rules and Regulations

- The competition is open to high school Juniors and Seniors for the **2020-2021 School year**
- Artwork must be two-dimensional, no smaller than 20”x16” and no larger than 36”x24” (landscape orientation).
- Accepted mediums for two-dimensional artwork are as follows:
 - Paintings: oil, acrylics, watercolor, etc.
 - Drawings: colored pencil, pencil, ink, marker, pastels, charcoal (it is recommended that pastel and charcoal drawing be fixed)
 - Collages: must be two-dimensional
 - Mixed Media: use of more than two mediums such as pencil, ink, watercolor, etc.
 - Computer-generated art
- Each entry must be original in concept, design, and execution and may not violate US copyright laws.
 - Any entry that has been copied from an existing photo or image (including a painting, graphic, or advertisement) that was created by someone other than the student is a violation of the competition rules and will not be accepted.
- Each student may submit only **one** piece of artwork to the competition.

Artwork Submission

- Art submissions must be sent electronically (high resolution photo or scanned reproduction) and emailed to Amanda Walker at awalker@leonardbus.com.
- The deadline for electronic submissions is October 9th, 2020.

- The winner will be chosen from the electronic submissions and will be notified by October 16th.
 - The winner will then be required to send the original artwork to Amanda Walker at **Leonard Bus Sales, 4 Leonard Way, Deposit, NY 13754**. Original artwork must be received *in-hand* by October 23rd.
 - Please be sure to properly package the artwork so that it does not become damaged while in transit.
- Artwork must have a label with the following information (typed out) securely applied to the back:
 - Student Name
 - School District
 - Grade
 - Phone Number
 - Email Address
 - Artwork Title
 - Artwork Medium

Note: Your submission must meet all criteria, or it will be disqualified.

Student Release Form

- Each entrant must submit a Student Information and Release Form along with their artwork.
- The information requested on the form should be completed as thoroughly as possible.
- The form requires a description of the artwork, which should be detailed and clearly identifies the major elements of the piece.
 - A short, simplified description, such as “picture of a bus” or “bus next to a tree” would be unacceptable, since multiple artworks would fit that description.
 - An acceptable artwork description would be “A painting of a country road in Fall, a school bus is stopped in front of a red farmhouse picking up two children. A dog sits on the front porch of the farmhouse”.
- The second page of the Student Information and Release Form contains a legal release and a certification that the artwork is original in design and execution. The student, an art teacher, and a parent / guardian must sign where appropriate. Entries submitted without signed originality certifications and artwork releases may not be accepted.

Awards

- Artwork will be judged on creativity, originality, quality of composition and design, and appropriate use of the school bus subject.
- The winner of the competition will receive a one-time, \$1,000 scholarship (paid directly to the student’s chosen educational institution) upon high school graduation.
- If the winning student is a Junior, then the scholarship will be held until the following year and then paid out to the student’s educational institution.
- The winning artwork will be made into full-size prints and will be displayed in all Leonard Bus Sales facilities, as well as distributed to school districts and school bus enthusiasts across New York State.

For any questions regarding the Art Competition, please contact Amanda Walker at awalker@leonardbus.com or 607-467-3100 x225 or Stacey Bruce at sbruce@leonardbus.com.



2020 Leonard Bus Sales "A Day in the Life of a School Bus"

Art Competition & Scholarship

Student Information and Release Form

Please print clearly as this information will be used for certificates and awarding scholarships. Incomplete forms will not be accepted.

Student Information		
Name:	Grade:	
Street Address:		
City:	State:	Zip:
Student Email:	Student Phone (Cell):	
Parent / Guardian Name(s):		
Parent Phone (Home):	Parent Phone (Cell or Work):	
Parent Email:		

School		
School Name:		
Street Address:		
City:	State:	Zip:
Art Teacher Name:		
Art Teacher Phone:	Art Teacher Email:	

Art Competition Entry
Title of Entry:
Medium:
Description: (please include details of the artwork, identifying the major elements of the piece.)

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Originality Certification	
I hereby certify that, to the best of my knowledge, the art entry described above is an original work of authorship by the undersigned student and that it is not copied from, nor does it include, any other person's copyrighted work.	
_____	_____
Student Signature	Art Teacher Signature

Artwork Release	
We, the undersigned, represent that the art entry described above is an original work of authorship personally created by the undersigned student. The undersigned further release Leonard Bus Sales, Inc. from any and all liability for damage, loss, or misappropriation of the art entry before and during transit to Leonard Bus Sales, Inc. Upon submission of the art entry, the undersigned understands that, if selected as the winner, the art piece will become the sole property of Leonard Bus Sales, Inc., which is free to reproduce and distribute for commercial and non-commercial use at their discretion. If the art entry is not selected as the winner, it will be returned to the undersigned promptly upon completion of the competition.	
_____	_____
Student Signature	Parent / Guardian Signature (if under 18)